

# Action Day core values

How you(th) make(s) change happen!

1. The Action Day enables young people worldwide to empower each other to become active global citizens<sup>1</sup> who:

## Get informed!

- acquire knowledge and understanding of local, national and global issues and the interconnectedness and interdependency of different countries and populations
- develop skills for critical thinking and analysis; form an informed opinion
- ➔ **Through the Action Day, young people become experts on global youth affairs.**

## Take a stand!

- experience a sense of belonging to a common humanity, sharing values and responsibilities, based on human rights
- develop attitudes of empathy, solidarity and respect for differences and diversity
- ➔ **Through the Action Day, young people create a global community based on solidarity.**

## Act!

- develop motivation and willingness to take necessary actions
- act effectively and responsibly at local, national and global levels for a more peaceful and sustainable world
- ➔ **Through the Action Day, young people actively initiate change.**

2. There are different levels on which you(th) can get involved in an Action Day organisation:

### Action Day participant

Action Day participants get informed about the supported project and gather funds by finding a job and working for one day.

### Activity participant

Activity participants participate in one or more of the seminars/workshops/events/... organized by the Action Day organisation.

### Local volunteer

Local volunteers organize the Action Day campaign in their school.

### Representative volunteer

Representative volunteers represent their school/region on the regional/national level and organize the Action Day campaign in their region.

### Executive volunteer

Executive volunteers plan and implement the Action Day campaign on a national level. They typically volunteer full-time for the Action Day organisation and visit the supported projects.

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<sup>1</sup> See <http://unesdoc.unesco.org/images/0023/002329/232993e.pdf>

## Managing volunteer

Managing volunteers are typically the members of the General Assembly, the board and the body dealing with the election/monitoring of the supported projects of the Action Day organisation. They are deciding on the strategic direction and budget allocation of the Action Day organisation.

3. To differing degrees, all volunteers and/or participants in the activities of Action Day organisations develop the following skill set:

**Team work:** working in and coordinating teams, planning & facilitating meeting, conflict management

**Communication:** written & oral presentation skills, communicating with/for different target groups/stakeholders (e.g. media, government, teachers, students, ...)

**Democratic decision making:** advocacy, negotiation/consensus building

**Personal development:** 'learning to learn'; getting to know your strengths and weaknesses, taking responsibility; independence, time & information management

**Project management:** planning, fundraising & administering a budget, evaluation, ...

**Entrepreneurship:** creativity and innovation, problem solving, risk-taking

**Work experience:** applying for a position (cv, motivation, interview), getting insight in a specific work field, understanding the relation between work and money

4. The Action Day establishes a unique network of partners for change:

**Companies/employers promoting corporate social responsibility**

These companies/employers offer **jobs and financial support** for the Action Day.

**Schools/educators promoting global citizenship education**

These schools/educators offer the **practical and pedagogical framework** for the Action Day.

**Organisations promoting youth-led development cooperation.**

These organisations offer their **expertise and network** for the Action Day.